



**The Connecticut Occupational Therapy Association
Opportunities for Sponsorship, Advertisement and Exhibitors**

Annual Conference March 10, 2012

ConnOTA will be presenting our annual conference for local occupational therapy professionals and attendance is expected to be approximately 150-250 individuals. We are currently inviting sponsors and exhibitors who wish to support the organization and its members.

Sponsorship/exhibitor information is provided below and the contract follows. All sponsors and exhibitors will be acknowledged with signage entering the exhibitor area.

Sponsor Opportunities

\$2,500 –Keynote: Limit 1

- ✓ Your company recognized as the lunch sponsor on the conference web page
- ✓ There will be a sign indicating your sponsorship at the entrance to the luncheon area
- ✓ You will receive a full page listing/advertisement in the attendee's conference brochure.
- ✓ You will also receive a free exhibitor table and two complimentary conference registrations.
- ✓ You are eligible for Newsletter advertising for one year (four publications).
- ✓ You will receive 12 months of recognition on our website as a sponsor

\$1,500 –President's Welcome: Limit 1

- ✓ Your company recognized as the breakfast sponsor on the conference web page
- ✓ There will be a sign indicating your sponsorship at the entrance to the breakfast area
- ✓ You will receive a half page listing/advertisement in the attendee's conference brochure.
- ✓ You will also receive a free exhibitor table and two complimentary conference registrations.
- ✓ You are eligible for Newsletter advertising for two publications
- ✓ You will receive 7 months of recognition on our website as a sponsor

\$1000 – Wine and Cheese Awards Reception: Limit 1

- ✓ Your company recognized as the Awards Ceremony sponsor on the conference web page
- ✓ There will be a sign indicating your sponsorship at the entrance to the Awards Ceremony
- ✓ You will receive a half page listing/advertisement in the attendee's conference brochure.
- ✓ You will also receive a free exhibitor table and 1 complimentary conference registration.
- ✓ You are eligible for Newsletter advertising for two publication
- ✓ You will receive 3 months of recognition on our website as a sponsor

\$800 Benefactors:

- ✓ You will receive a quarter page listing/advertisement in the attendee's conference brochure.
- ✓ You will also receive a free exhibitor table and 1 complimentary conference registration.
- ✓ You are eligible for Newsletter advertising for one publication
- ✓ You will receive 2 months of recognition on our website as a sponsor

\$500 Friends:

- ✓ Your company will be identified with an acknowledgement in the attendee's conference brochure.
- ✓ Your company will be acknowledged as a sponsor on the conference web page
- ✓ You will receive a free exhibitor table one complimentary conference registration.

Donors:

Your company will be acknowledged as a sponsor on the conference web page and in the conference attendee's brochure. ([Contact ConnOTA to sign up for specific items](#))

Examples:

- ✓ Conference Bags (with your logo) - Limit 1
- ✓ Name Tags/Lanyards/Ribbons - Limit 1
- ✓ Pens – Limit 1

Raffle Items: Bring an item to the conference for a lunchtime raffle. Your company will be acknowledged as a sponsor on the conference web page and in the conference attendee's brochure

Advertisement Opportunities in Conference Booklet

Full page Ad: \$500

Half page Ad: \$300

Quarter page: Ad: \$150

Please submit the sponsorship form and an electronic version of your ad, photos should be in .jpeg or .bmp format.

Exhibitor Opportunities

Exhibitor booths will be viewed by attendees during AM registration, AM break period and lunch. Attendees will be encouraged to visit each booth through participation in a raffle.

Exhibitors must comply with all rules and regulations specified. Full payment must be received with the application. The application must be received within 30 days in advance of the conference. All cancellation requests must be made 30 days in advance for full refund of exhibitor fees and cancellations must be received in writing. All exhibitors are responsible for their own materials and should insure the exhibit against loss or damage. The exhibitor must maintain adequate insurance as required by law. Exhibitors are responsible for any damage caused by affixing exhibits to floor or wall or tables.

Set up with begin on a first come first served basis at 6:15 a.m. and must be completed by 7:30 AM.
Breakdown can begin at 1:00pm

Rate information:

- ✓ \$350 fee includes one table six feet in length, draped with a tablecloth and two chairs
- ✓ You must notify ConnOTA in advance should you require electricity
- ✓ Exhibitor fee entitles the exhibitor to one complimentary conference registration.
- ✓ Your company will be acknowledged in the conference brochure and in signage at the conference.



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SPONSOR/ADVERTISER / EXHIBITOR REGISTRATION FORM
Response required by February 1, 2012

Company name: _____

Contact name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email/Website: _____

Authorized signature _____ Date: _____

_____ Luncheon Sponsor \$ 2500 – Limit 1

_____ Breakfast Sponsor \$1500– Limit 1.

_____ Wine and Cheese Awards Reception \$1000 – Limit 1.

_____ Donors – Limit one per category – please specify:

- Conference Bags (with your logo) - Limit 1
- Name Tags/Lanyards/Ribbons - Limit 1
- Pens – Limit 1
-

_____ Raffle Item – No Limit

_____ Advertisement Full page:

- \$ 500 Half page
- \$ 300 Quarter Page:
- \$150

_____ Exhibitor \$350.

Please register on our website at www.connota.org and mail or email this completed form to: info@connota.org along with your payment to:

ConnOTA c/o Monica Kelly
370 Prospect Street
Wethersfield, CT 06109